

Cookie Policy

These Cookie Policy were last updated on January 12, 2022, and apply to citizens and permanent residents of the European Economic Area.

1. Introduction Our website, <https://www.simaplast.cz> (hereinafter referred to as "the website"), uses cookies and other related technologies (for convenience, all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below, we inform you about the use of cookies on our website.
2. What are cookies? A cookie is a small, simple file that is sent along with the pages of this website and stored by your browser on your computer's hard drive or other devices. The information stored therein can be returned to our servers or to the servers of the relevant third parties during a subsequent visit.
3. What are scripts? A script is a piece of program code used to make our website function correctly and interactively. This code is executed on our server or on your device.
4. What is a web beacon? A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website used to track traffic on the website. For this purpose, various data about you are stored using web beacons.
5. Cookies
5.1 Technical or Functional Cookies Some cookies ensure that certain parts of the website function correctly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website. We can place these cookies without your consent.

5.2 Statistical Cookies We use statistical cookies to optimize the website experience for our users. With these statistical cookies, we gain insights into the usage of our website. We ask for your permission to place statistical cookies.

5.3 Marketing/Tracking Cookies Marketing/tracking cookies are cookies or any other form of local storage used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.4 Social Media Buttons We have included content on our website to promote web pages (e.g., "like," "pin") or share (e.g., "tweet") on social networks. This content is embedded with code derived from third parties and places cookies. This content can store and process certain information for personalized advertising. Read the privacy statements of these social networks (which can change regularly) to understand what they do with your (personal) data processed using these cookies. The data obtained is anonymized as much as possible.

Placed Cookies

1. **Google reCAPTCHA**
 - ☐ *Type:* Functional, Marketing/Tracking
 - ☐ *Purpose:* Consent to service google-recaptcha
2. **WooCommerce**
 - ☐ *Type:* Functional

- ☐ *Purpose:* Consent to service woocommerce

3. Google Analytics

- ☐ *Type:* Statistics
- ☐ *Purpose:* Consent to service google-analytics

4. Google Maps

- ☐ *Type:* Marketing/Tracking
- ☐ *Purpose:* Consent to service google-maps

5. Other

- ☐ *Type:* Purpose pending identification
- ☐ *Purpose:* Consent to service ostatní

Consent

When you first visit our website, we will show you a popup explaining cookies. By clicking "Save preferences," you express your consent to the use of cookie categories and plugins described in the popup and these Cookie Policy. You can disable the use of cookies through your browser, but please note that our website may not function properly.

Enabling/Disabling and Deleting Cookies

You can automatically or manually delete cookies using your web browser. You can also specify that certain cookies may not be placed. Another option is to change your browser settings to receive a message each time a cookie is placed. For more information on these options, refer to your browser's Help section.

Please note that our website may not function properly if all cookies are disabled. If you delete cookies in your browser, they will be placed again upon your consent when you revisit our website.

Your Rights Regarding Personal Data

Concerning your personal data, you have the following rights:

- ☐ The right to know why your personal data is needed, what will happen with it, and how long it will be retained.
- ☐ The right to access: You have the right to access your known personal data.
- ☐ The right to rectification: You have the right to supplement, correct, have deleted, or blocked your personal data whenever you wish.
- ☐ If you give us your consent to process your data, you have the right to revoke that consent and have your personal data deleted.
- ☐ The right to transfer your data: You have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- ☐ The right to object: You can object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Contact details can be found at the bottom of these Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (Office for Personal Data Protection).

Contact Details

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